



FOR IMMEDIATE RELEASE

**AGIOSAT GLOBAL COMMUNICATIONS AND WORLDCAST SIGN
GROUNDBREAKING STRATEGIC CONVERGENCE ALLIANCE**

LOS ANGELES, CA – May 11, 2010 – This week at The Cable Show (NCTA), satellite service provider Agiosat Global Communications and multipoint content broadcaster World Multicast Inc., dba Worldcast, announced they have inked a groundbreaking strategic convergence alliance, under which both companies have combined their skills and resources to provide a turnkey solution addressing the problematic “last mile” issues that plague the telco industry, slowing wider adoption of IPTV delivery. Agiosat’s established satellite-based delivery network, coupled with Worldcast’s secure and reliable multipoint technology, SMART (Secure Multipoint for Advanced Repeating of Telecommunications), provide a fresh, innovative delivery system in the IPTV marketplace. Agiosat and Worldcast will each contribute a full complement of multi-language, specialty, and ethnic content to the delivery platform. This will create an “a la carte” menu of channels, providing a system operator the ability to choose programming that appeals to their unique subscriber demographics.

Tom D. Soumas Jr., Founder of Agiosat, stated, “This alliance marries Agiosat’s proven satellite-based networks with the Worldcast SMART multipoint delivery technology. It is an exciting innovation, and a winning proposition for operators striving to meet subscriber’s increased demands for additional niche, ethnic, and personalized programming in their markets. This system eliminates the operational challenge of receiving premium, and other specialized content, through bandwidth constrained, sometimes unstable, upstream delivery networks.”

Ian A. Stewart, Founder and Chief Technology Officer of Worldcast, says, “Our alliance is unique in the industry and it opens up the door to secure, reliable and bidirectional transmission of IPTV content on a nationwide vs. local basis in a highly cost-effective way using the features built within our SMART technology. We will be able to provide IPTV content nationwide, reaching diverse ethnic and cultural communities wherever they may be located. In addition, SMART enables advertisers to target their ads to a specific consumer, receiving the applicable content very cost effectively, without the fear of unproductive “shotgun” advertising missing their intended consumers.”

ABOUT AGIOSAT GLOBAL COMMUNICATIONS

Agiosat provides cutting-edge, satellite-based, communication and network solutions in the global marketplace, for industry, government and broadcast communities. With services ranging from VSAT networks for Public Safety to digital signage, direct-to-business and home video delivery, Agiosat provides solutions that drive process management and business operations through an integrated network of satellites, media portals, telecom and teleport facilities in North America, Europe and Asia. Agiosat Global provides clients with “Connectivity Everywhere,” whether integrating with established wired communications infrastructure, or operating as an independent broadcast network. For more information, please visit: www.agiosat.com.

ABOUT WORLDCAST

Worldcast has developed an Internet software solution for worldwide interactive television to

mass audiences. This will change the way the world watches television, bringing tremendous economic opportunities and consumer benefits. Current cable television systems are geographically bound and offer only limited interactive capabilities. Significant economic benefits are not being realized. Current Internet solutions, which all use *unicast* technology, do not scale, i.e., only a very limited number of customers can receive service simultaneously; therefore, there is no business model. Worldcast's SMART (Secure Multipoint for Advanced Repeating of Telecommunications) technology overcomes these barriers. Our patented scalable technology enables broadcasters to send a single high-definition video signal to millions of viewers simultaneously, reaching an unlimited worldwide audience. For more information, please visit: www.worldcast.tv.

###

Media contacts:

Alan Bailey
Worldcast
+1 310.722.6624
abailey@worldcast.tv

William Shepherd
Agiosat Global Communications
+1 972.567.9550
wshepherd@agiosat.com

Come share our vision at the NCTA Cable Show 2010 – Booth 2151
Interviews are available by appointment throughout the show.
Please contact Alan Bailey or Bill Shepherd to schedule.